draw.io

Atlassian Team ‘26

Flowchella 2026: Your draw.io setlist for success

Go with the flow

The magic of a high-performing team lies in the flow, the seamless state where ideas transition into action without friction. Like a festival carefully curated to keep the energy high and transitions smooth, project workflows require intentional design to prevent bottlenecks and keep the momentum going.

For our Flowchella campaign, our headliners are tips and tricks to maximize efficiency and creativity when capturing your processes. We explore how draw.io acts as the ultimate backstage pass for your team, turning complex processes into easy-to-follow visual maps. From orchestrating user flows to fine-tuning internal handoffs, success depends on everyone staying in sync.

draw.io lives right where you work in Confluence or Jira. Your diagrams aren't a "nice to have", they form an integral part of your living documentation for engineers working on an app, or stakeholders wanting to see the bigger picture.

So, let’s turn up the volume on your productivity and find your team's rhythm!

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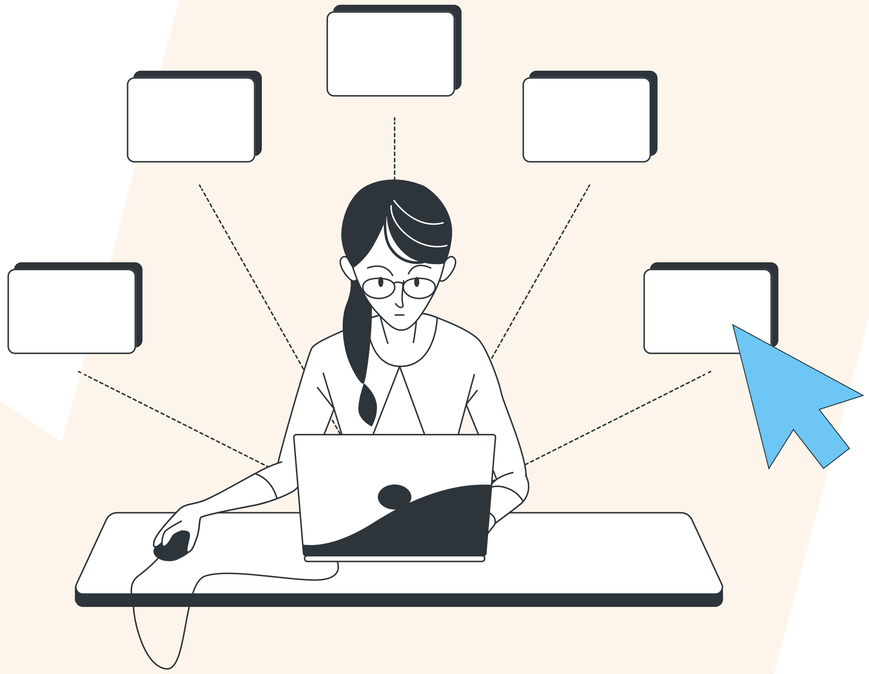
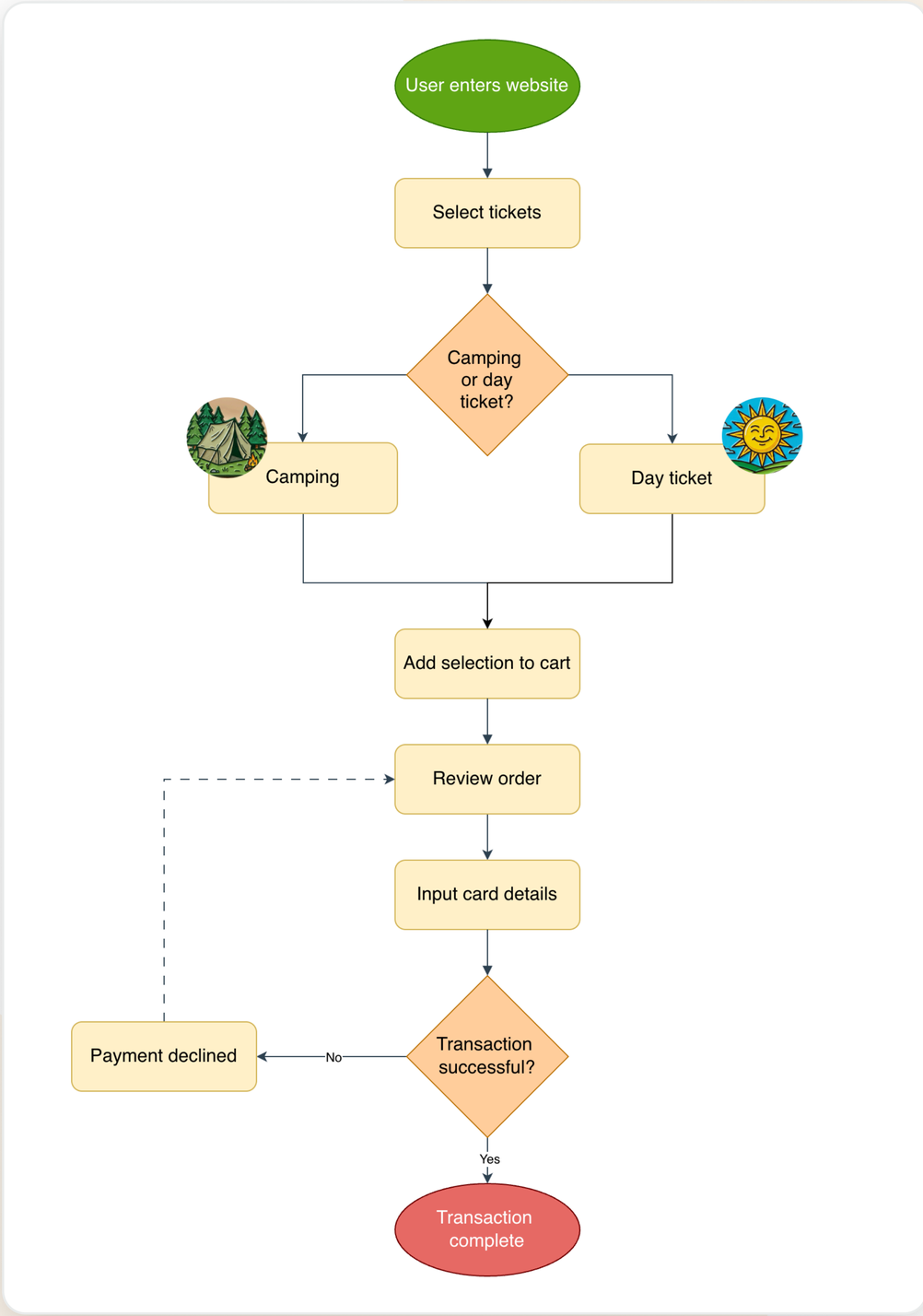


Mapping user flows with draw.io and AI

This topic breaks down how to use draw.io to create effective user flow diagrams, using our AI feature, the Generate tool (Sparkle button ✨), along with advanced customization features.

Tips for creating effective user flows

- **Empathy-driven:** Start and end with the user; avoid assumptions and use real customer data and feedback to map journeys.
- **Remove friction:** Look at ways to break down barriers, e.g. for international users by including localization via native language landing pages to improve conversion.





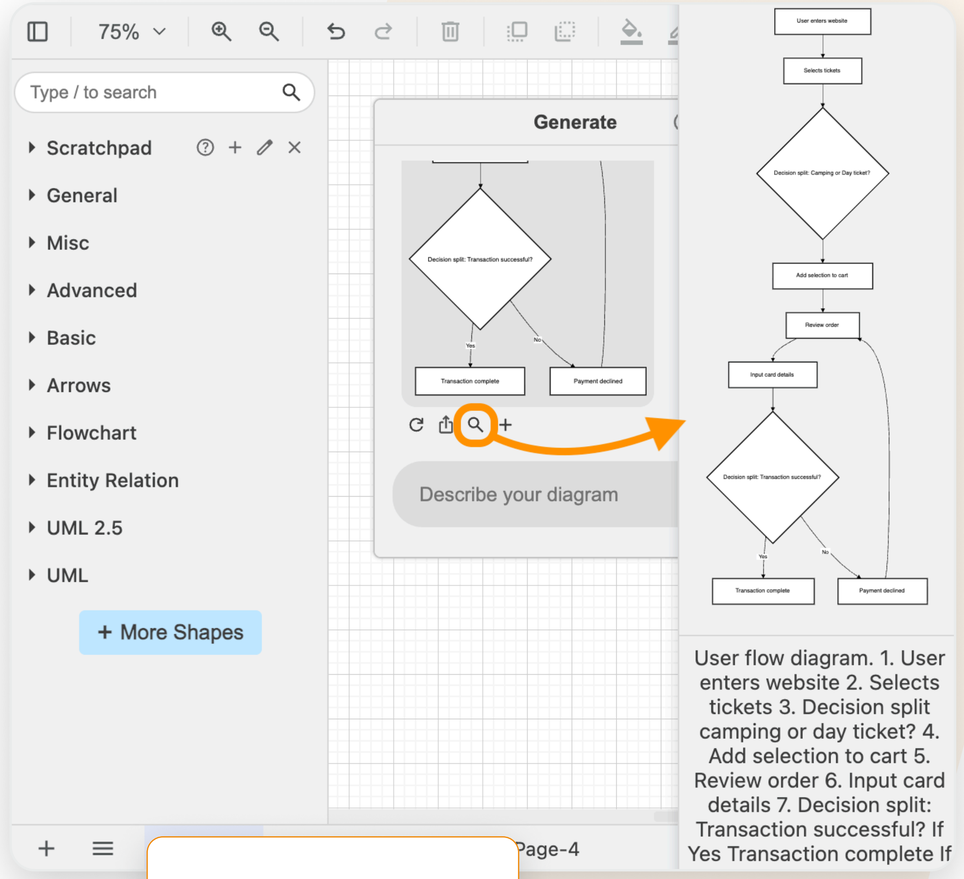
draw.io

Streamline your diagramming with AI

Use the Generate tool to build diagrams in an instant. Simply:

1. Type in your prompt
2. Preview the generated diagram
3. Click the **Plus (+)** icon to add it to the canvas, or regenerate to try again

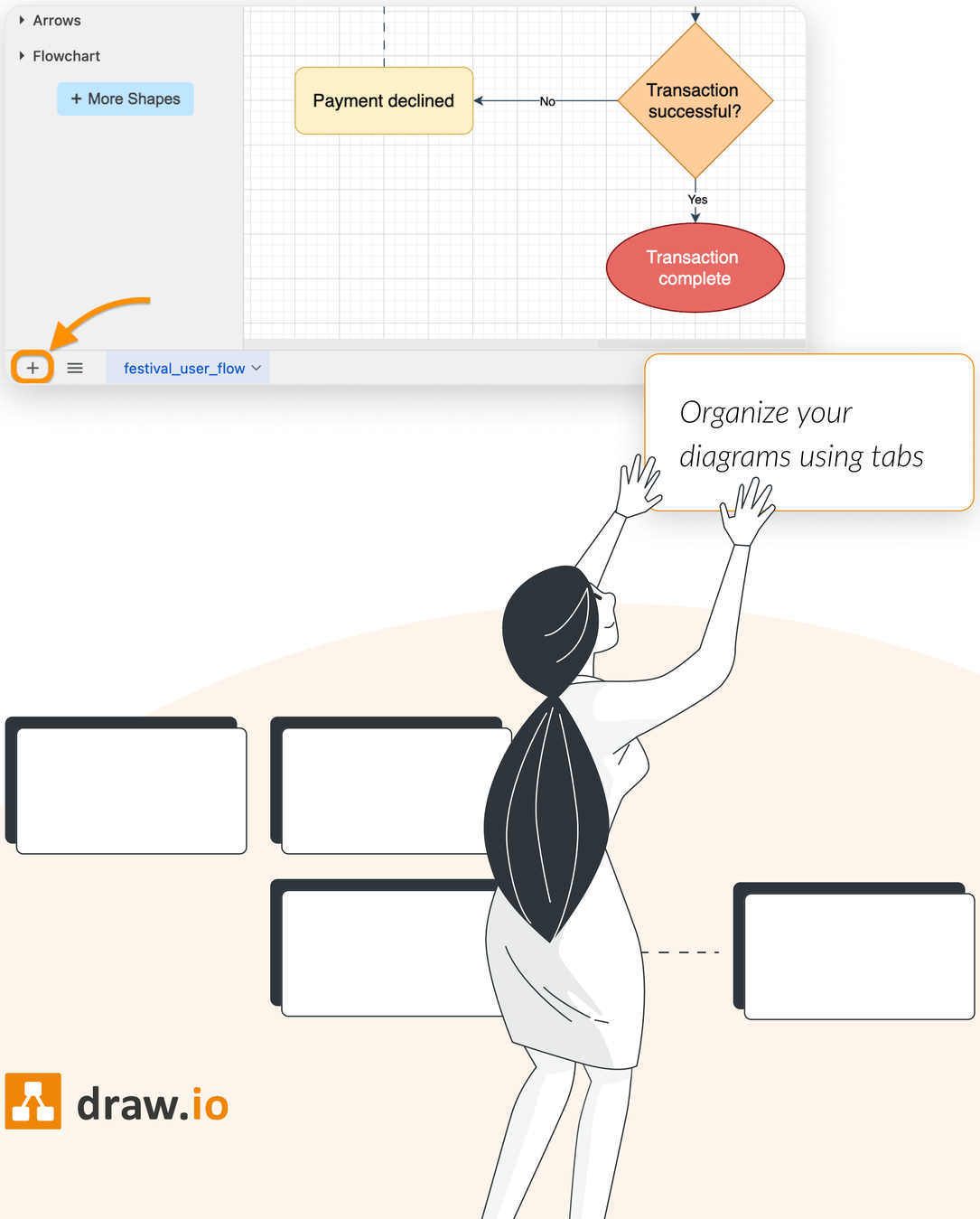




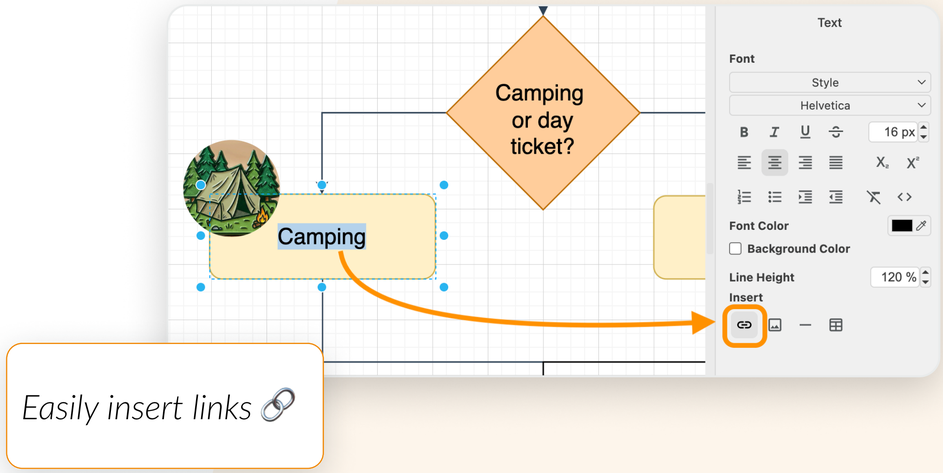
Generate custom diagrams instantly ✨

Make the most of advanced draw.io features

- **Multipage diagrams:** Use tabs to separate complex subprocesses (like camping options) from the main ticket purchase flow without cluttering the canvas



- **Custom links:** Make diagrams interactive by linking shapes or text to external URLs, Jira tickets, or other pages within the same diagram.



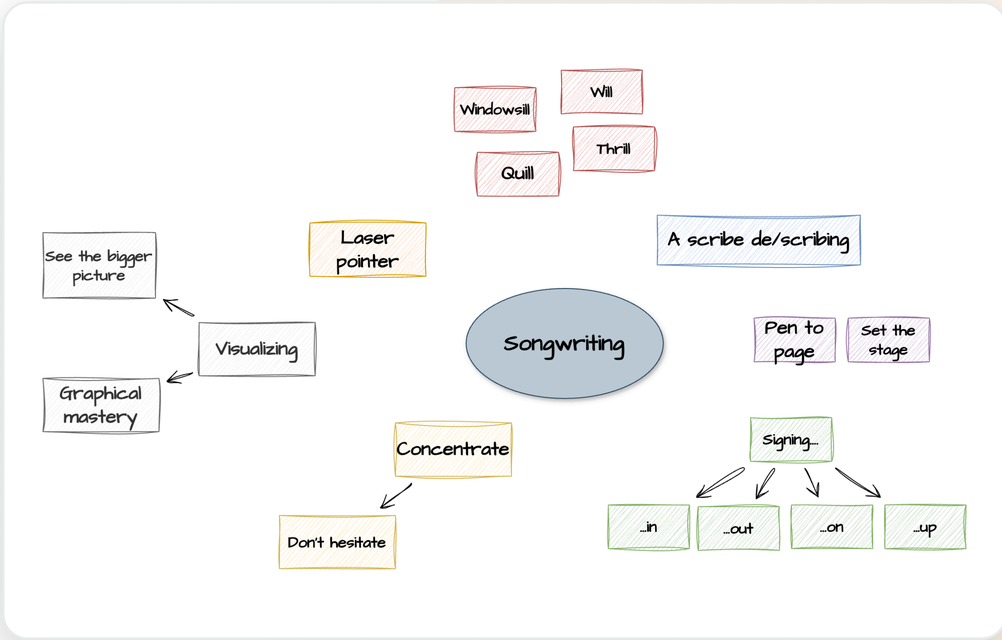
- **Custom images:** Enhance visual communication by adding mobile mockups or specific icons.

To find out more, see:

- Blogpost: ***From landing page to main stage: Mapping user flows with draw.io and AI***
- YouTube Video: ***Building user flows for Flowchella 2026 in draw.io***
- Instagram Reel: ***Going with the User Flow***

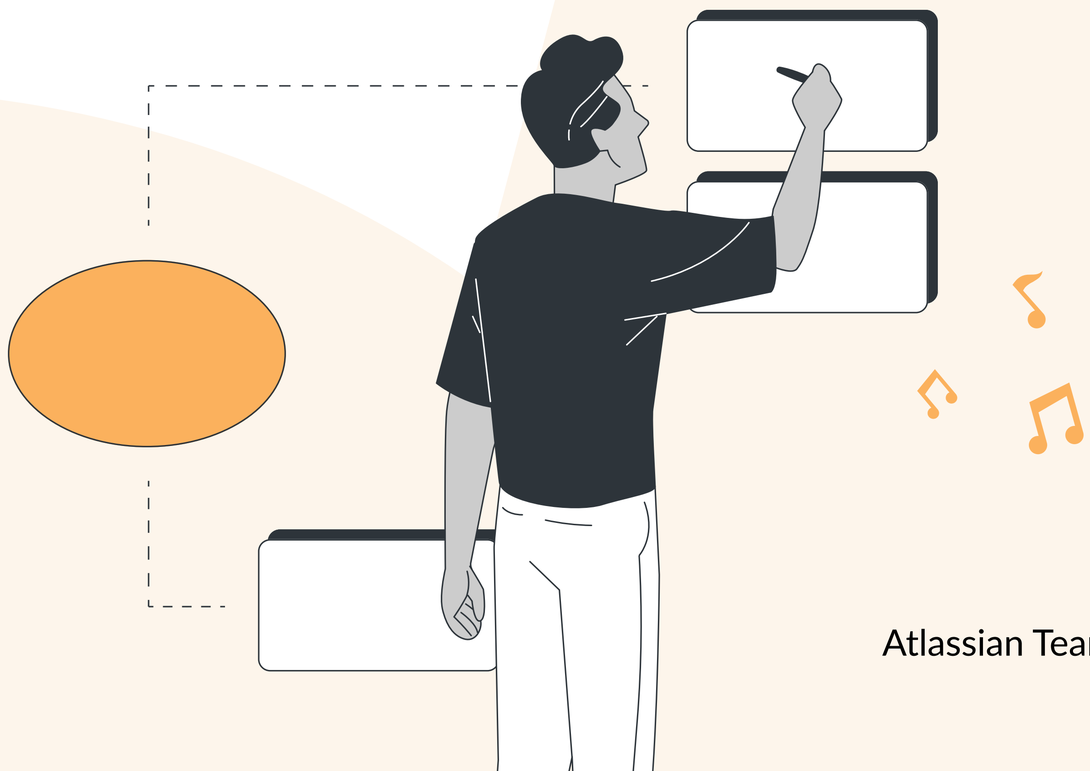
Mind mapping tips in draw.io

Here, we explore using the bundles of creative features draw.io offers, available in both the Board and Diagram editors. We take the example of songwriting to demonstrate how to build on and organize complex ideas during a creative writing session.



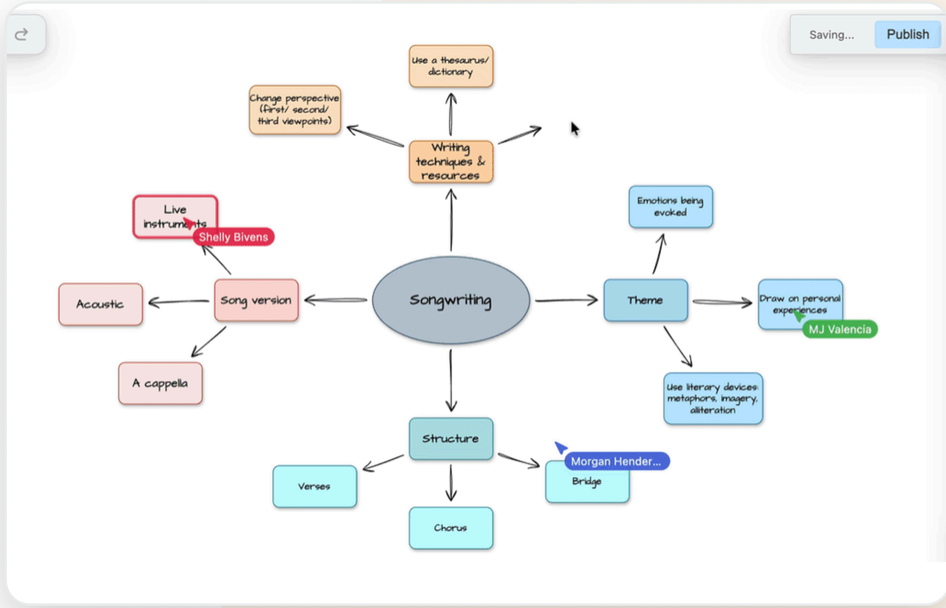
Mind mapping essentials:

- **The blank canvas:** Use the draw.io Board editor (whiteboard mode) for a free-form creative space with a simplified UI.
- **Word association:** Start with a single "spark" word and branch out. No need to refine ideas or worry about what you're jotting down at this stage.
- **Clustering and color:** Use colors and connectors to group similar themes and distinguish between different ideas.



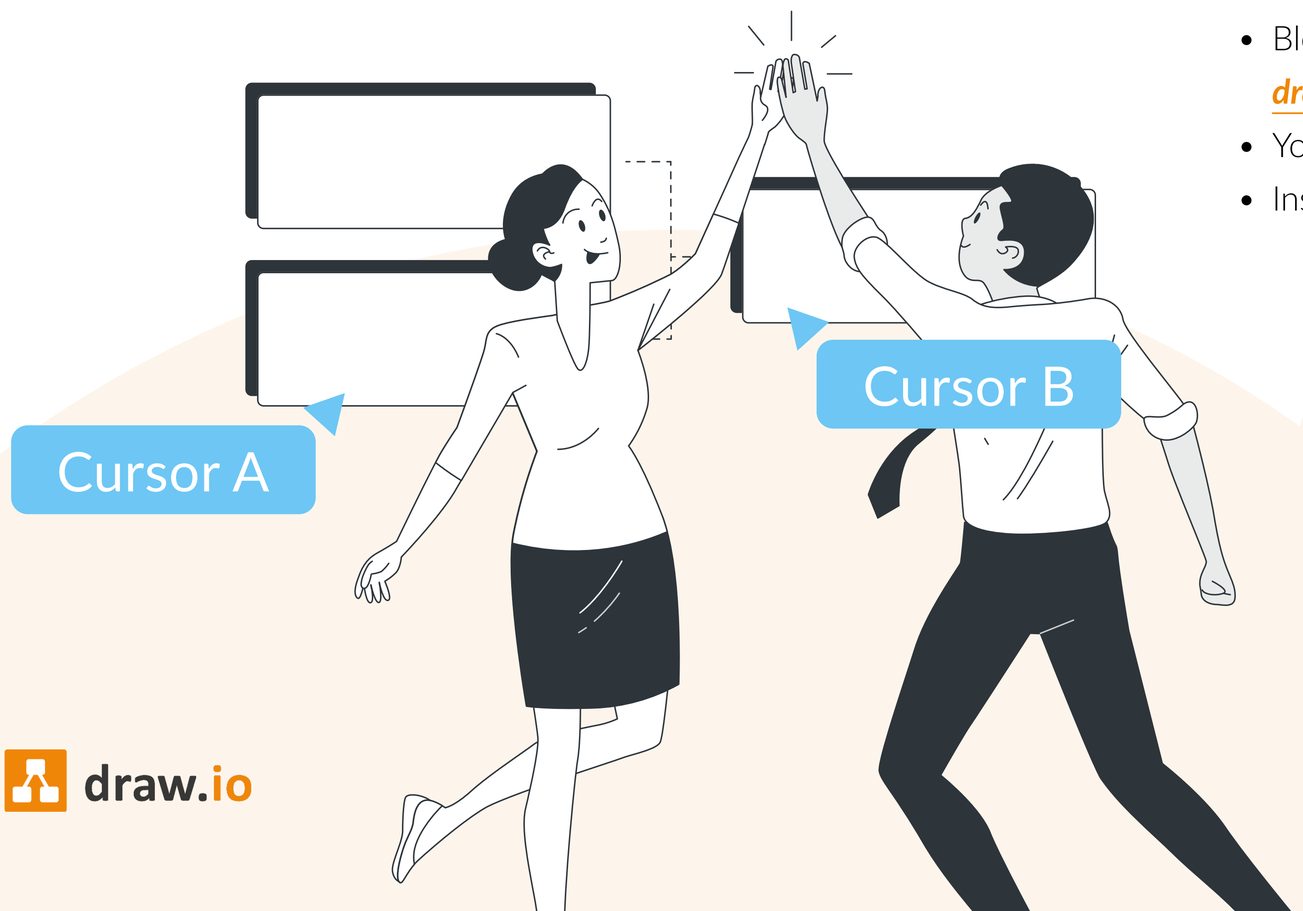
Productivity features in draw.io

- **AI generation:** Use the **Sparkle button** ✨ to generate a foundational mind map from a simple prompt (e.g., "songwriting mind map") to beat writer's block.
- **Line jumps and multipage diagrams:** Keep complex maps clean by using line jumps for intersecting paths and multiple pages for deep dives into specific subcategories.
- **Live collaboration:** Teams can "jam" together in real-time with visible mouse cursors. Changes can be viewed and reverted via **Revision History** if a collaborator gets too "creative."



To find out more, see:

- Blogpost: ***The tracklist to creativity: Mind mapping tips in draw.io***
- YouTube Video: ***Brainstorm your next hit single with draw.io***
- Instagram Reel: ***5 ways to map like a pro***

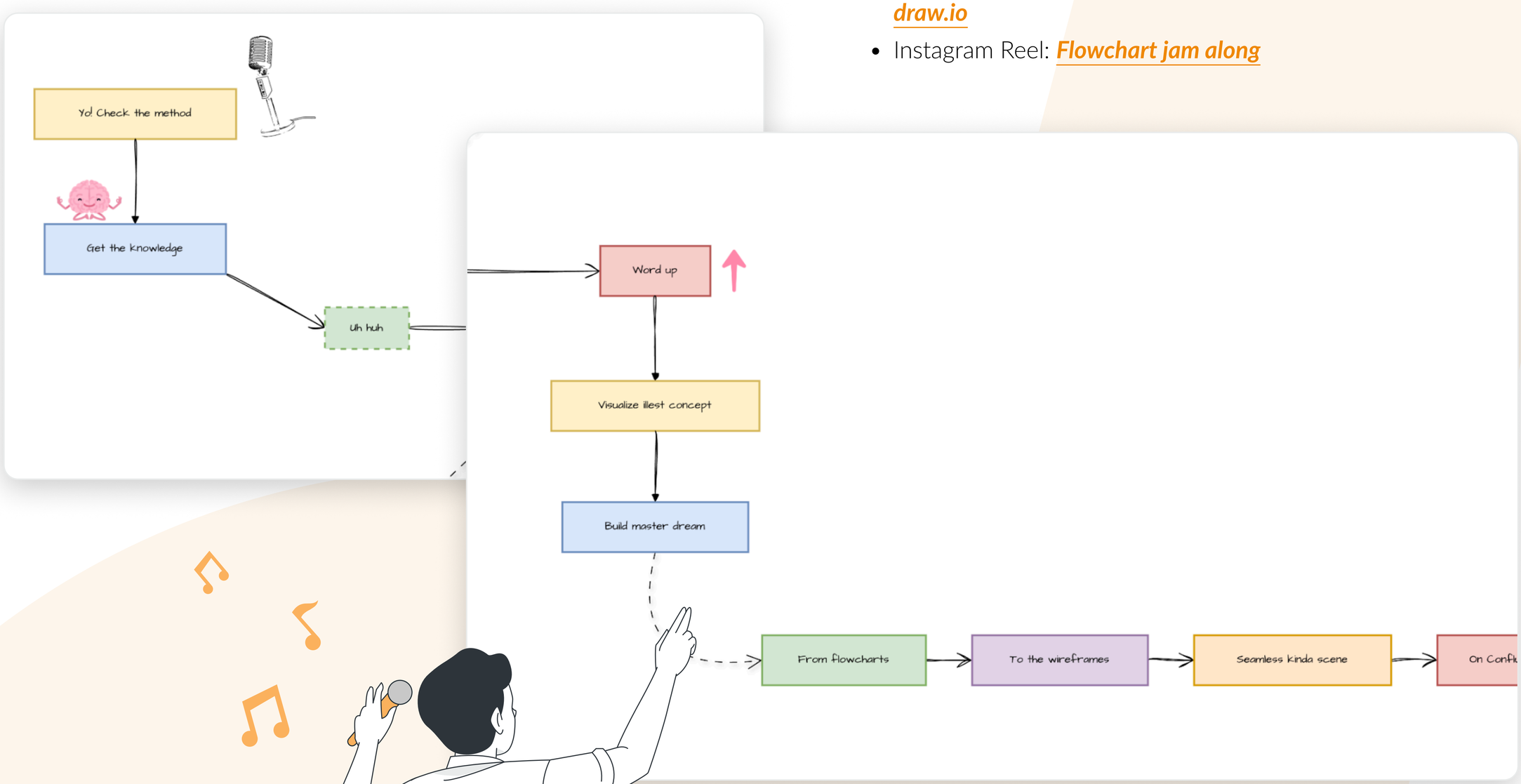


Flowchart jam along

We got the creative juices flowing with a custom draw.io song and lyrics creatively captivated in a colorful flowchart with custom images.

To check it out, see:

- YouTube Video: ***Guess the song from the diagram with draw.io***
- Instagram Reel: ***Flowchart jam along***



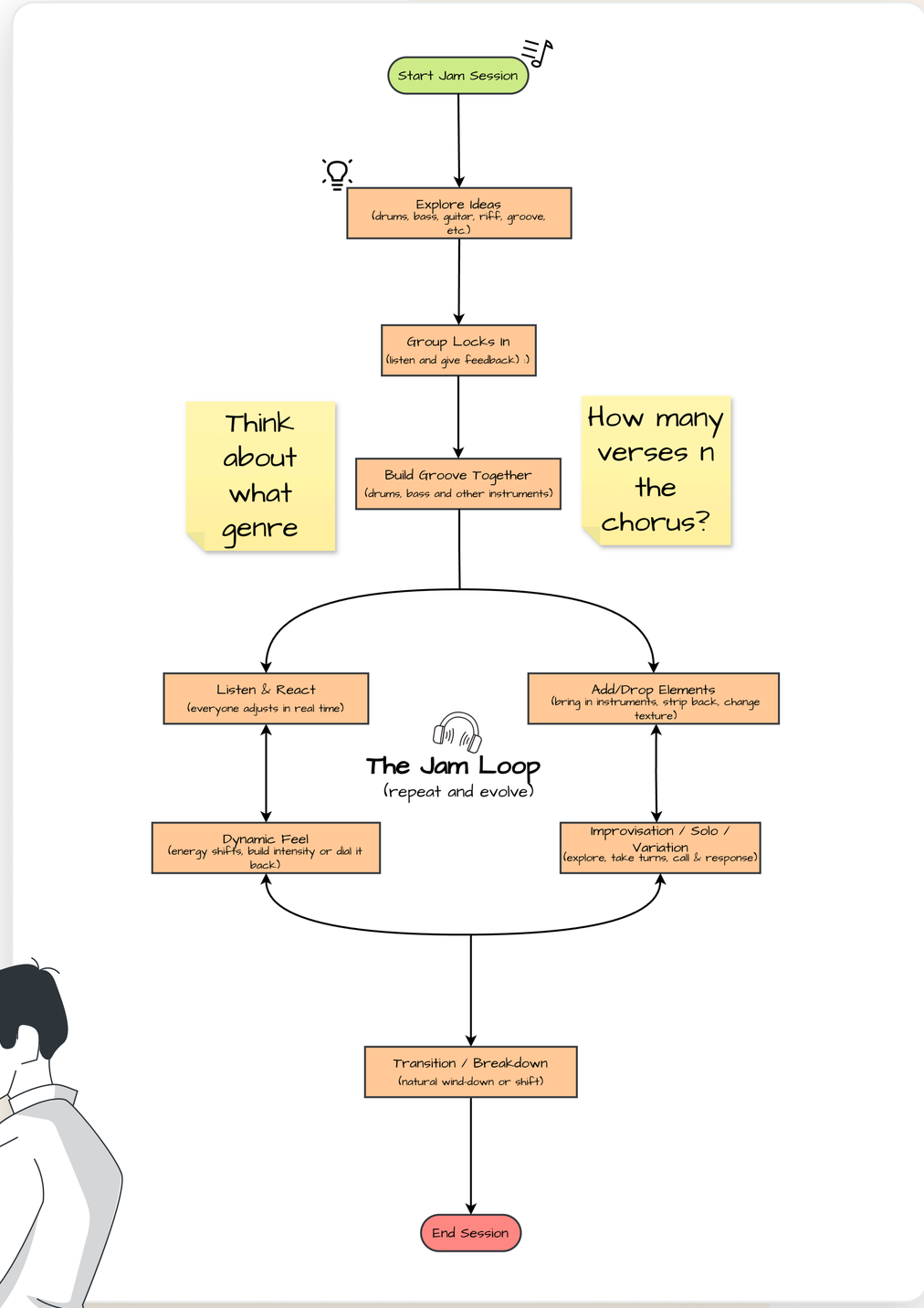
Why our team works 2x faster with this one hack

In the last post of our Flowchella campaign, we introduce a new way to spice up stagnant meetings by using the draw.io Board editor for live team collaboration.

Instead of taking turns talking, work together on a single live board at the same time to build up your strategy. Assign roles to team members, or simply have everyone add what they feel is important to include.

Why use draw.io for your mind maps:

- Define the flow, organize shapes and connectors, and use color-coding to highlight the structure.
- Capture ideas and suggestions in text boxes in each shape.
- Add sticky notes, freehand drawings and annotations to comment on specific parts of the diagram.



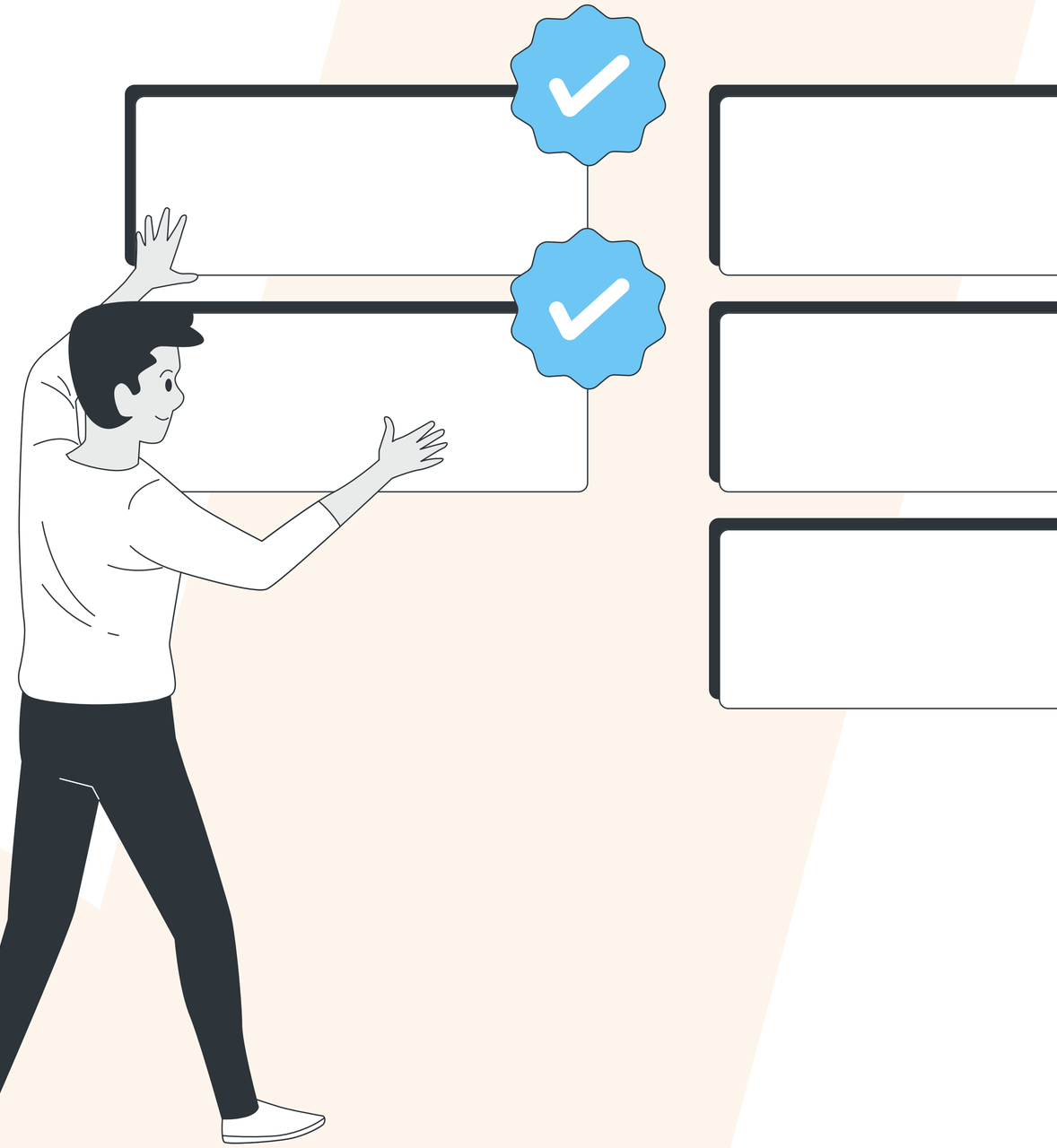


Key benefits

- **Speed of thought:** Build a "living, breathing vision" in real-time, rather than waiting for post-meeting documentation.
- **Visual harmony:** Multiple cursors work in sync to create a complex, complete diagram that keeps the team's energy focused on the Board.
- **Efficiency:** Transitions the team from "waiting to talk" to "active doing," making the collaborative process more engaging and productive.

To find out more, see:

- Instagram Reel: ***Why our team works 2x faster with this one hack***



The stage is yours with draw.io

Whether you're mapping out a massive festival or trying to get your team's weekly tasks in sync, draw.io gives you the space to turn messy ideas into a clear plan. By keeping everything inside Confluence and Jira, you aren't just making a static image, you're building a living document that keeps everyone from developers to designers aligned and on the same page.

From that first "spark" of an idea to the final product, we've got the tools to keep your momentum going:

- Skip the busy work: Use the **AI Sparkle tool** to instantly generate the bones of your user flows and mind maps so you can get straight to the strategy.
- Add the "VIP" detail: Keep things organized with **multipage diagrams** and **custom links** that connect your shapes directly to Jira tickets or external docs.
- Jam together: Use **live collaboration** to brainstorm with your team, and add **Flow Animation** or **Sketch mode** to give your diagrams that personal touch.

From the first landing page to the main stage, draw.io is there to help your team get into the groove and work without friction.

Ready to find your rhythm? Grab a **free 30-day trial** on the Atlassian Marketplace, or **book a demo** to see how draw.io can simplify your team's workflow.

For more tips and the latest news, check out our **linktr.ee** and give us a follow on social media.

Happy diagramming!

